

ARTIFICIAL INTELLIGENCE

METADATA EDITOR

DEEP SEARCH
DEEP FIND

COLLABORATION

ROUGH CUT EDITOR

TRANSCRIPT EDITOR

CONTENT COLLECTIONS

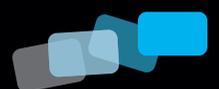


UNLOCK THE FULL POTENTIAL OF YOUR MEDIA ASSETS WITH MEDIALOOPSTER

#MEDIA ASSET MANAGEMENT

#METADATA MANAGEMENT

#INHOUSE PRODUCTION



medialoopster



For more info,
see
medialoopster.com

Achieve more across the entire company

With its powerful enterprise platform, medialoopster helps companies with the management and sustainable usage of their media assets (videos, pictures and audio) regardless of their size or industry. The use of artificial intelligence to create metadata as well as in-house production features strengthen a company's hand when it comes to the implementation and provision of videos based on existing media assets.

Media asset management

medialoopster manages all media assets securely and efficiently, ensures rapid access from anywhere and offers collaboration options. By organising media assets on medialoopster, the entire inventory is made available in a structured and secure way for everybody. Convenient access increases the level of usage of the assets and thus their value. Collaboration in teams and projects is supported through efficient workflows, enabling the desired results to be achieved faster.

- > Convenient import functions
- > Secure saving
- > Automated archiving
- > Authorisation and roles
- > Collaboration
- > And more

Metadata management

With the aid of artificial intelligence, medialoopster generates metadata which ensures that more content can be found and reused from a company's media asset inventory. The content-related information in the existing assets through the extensive metadata stored ensures that the images searched for can be found with high precision and within seconds.

- > Metadata editor
- > Artificial intelligence
- > Deep search
- > Deep find
- > And more

In-house production

Clips are conveniently and intuitively created, converted into the desired format and sent to third-party systems. Thanks to the intuitive user interface, company departments can create added value in video production without the need for any special training. This eases the burden on video experts and reduces the expenses associated with external agencies.

- > Content collections
- > Rough cut editor
- > Subtitles
- > Transcript editor
- > Integration editing system
- > And more



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Simple user interface

No expert knowledge is required to use medialoopster.
medialoopster is simple and intuitive.

State-of-the-art technology

medialoopster is easy to install and integrate into existing infrastructures.

International

The medialoopster user interface is available in several languages.
This increases take-up among users in international organisations.

What our customers say

"medialoopster plays a key role in standardising and accelerating production processes and collaboration across multiple locations."

Fabian Hoffmann,
Project manager
DEUTSCHE WELLE



"Thanks to medialoopster, we can significantly improve the availability of our video assets in our archive and make it easier to enable repeated use."

Dennis Petermann,
Chief editor
AUTO BILD TV



"The added efficiency thanks to medialoopster has saved us time and money to focus on our core mission – the production of exciting stories."

Marc Schwellenbach,
Post-production supervisor
UFA SERIAL DRAMA



About nachtblau

nachtblau GmbH is the company behind medialoopster. Based in Hamburg, we have extensive expertise in media and IT and have been developing complex media, IT and broadcasting projects since 2005. Backed by a team of experienced media and IT specialists, we offer technical services, software solutions, cutting-edge equipment and efficient support for all issues relating to the production of media data.

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